

2010 SPONSORSHIP OPPORTUNITIES

WOMAN2WOMAN BREAST CANCER FOUNDATION

CELEBRATION OF LIFE

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INFO@W2WBCF.ORG

WE CARE.... WE SUPPORT.... WE EDUCATE.... WE SHARE



As we move into 2010, Woman2Woman is meeting its mission to ensure, through information, early detection, and support no woman faces the consequences of breast cancer alone.

Woman2Woman Breast Cancer Foundation, and our affiliates strive to provide, breast awareness, through education, Health Fairs, workshops and many other events throughout the year.

If you've never been a part of our events, we promise you a truly memorable time. This unique opportunity to make an impact in the communities you serve; your customers and clients will associate you with a cause that has lasting impact. For our mothers, sisters, wives and friends, for those 150,000 who survive and for those who have not, we ask that you come and celebrate life with us. This is truly your chance to make a difference.

Up to 75% of the money raised from sponsorship stays in our local service areas to fund local breast cancer outreach, education, diagnostic and treatment programs. The remaining 25% directly supports Woman2Woman national affiliates.

Welcome to Woman2Woman Breast Cancer Foundation. Thank you for your support and unwavering commitment to our community.

Sincerely,
Jacqueline Gray
Founder/Survivor

Welcome.....





2010 WOMAN2WOMAN BREAST CANCER FOUNDATION

SPONSORSHIP LEVELS

	PINK DIAMOND \$25,000	EMERALD \$15,000	GOLD \$10,000	SILVER \$7,500	BRONZE \$5,000
PRE-EVENTS BENEFIT					
Use of Woman2Woman Logo in your sponsor advertisement	✓	✓			
Invitation to sponsor reception	✓	✓	✓	✓	✓
Admission to all Woman2Woman pre-event activities	✓	✓	✓		
Complimentary Woman2Woman t-shirts with your company logo	50	30	20	15	10
DAY OF EVENTS					
Opportunity for CEO to speak on stage at events	✓				
Recognition and introduction of your company at events and in Woman2Woman collateral	✓	✓	✓	✓	✓
Logo Displayed at All Events along with a Crystal plaque with your devoted committed	✓	✓	✓		
Company logo on all banners, flyers and flags	✓	✓	✓	✓	✓
High visibility booth at events	✓	✓			
Special PSA for your company mentioned at all events	✓	✓	✓		
Complimentary seats at Woman2Woman Pink Diamond Ball	10	6	4	4	2
Listed on all event signage	✓	✓	✓	✓	
COMPANY VISIBILITY					
Company will have one (1) year exposure to all Woman2Woman Events	✓	✓			
Company name on Woman2Woman event stationery	✓	✓	✓		
Company logo/name placement in TV PSA's and media print at media discretion	✓	✓	✓	✓	
Listed as a sponsor in press releases, radio, and TV commercials ads	✓	✓			
Logo on all Woman2Woman t-shirts	✓	✓	✓	✓	✓
A link on Woman2Woman website to your companies website	✓	✓	✓	✓	✓

For Federal Income Tax Purposes, the tax deductible amount of your donation is limited to the amount contributed over the fair market value of goods and services received by donor. A copy of the official registration and financial information may be obtained from the division of consumer services by calling toll free (800-435-7352) within the state registration does not imply endorsement, approval or recommendation by the state.

HOW MONIES RAISED MAKES AN IMPACT



2008 - 2009

OUTREACH AND EDUCATION

- Culturally Diverse Programs
- Genetic Education, Screening & Testing
- Health Fairs & Speaker's Bureau
- Lunch and Learns

Reaches over 184,000 thousand people

PROVIDED FREE FOR THE MEDICALLY UNDERSERVED

- Mammograms
- Breast MRI
- Ultrasounds
- Biopsies

Reached over 1,000 thousand people

Woman2Woman's endeavor is to reach into the heart of our communities and provide assistance to families, women and or men suffering with or from this debilitating disease by offering a ray of hope to someone in need.

Thanks to the generosity of our partners our annual events provides **FREE** health screenings, education and safety information to all families in our communities, while raising awareness and increasing support for those families who are in need.

Woman2Woman annual fundraising sponsorship package showcases the various ways that your business can partner with our Foundation to positively impact the lives of those who are socio-economically challenged.





Sponsor Contract



WOMAN2WOMAN BREAST CANCER FOUNDATION
PRESENTS
THE 2010 SPONSORSHIP PACKET

NAME OF COMPANY, INSTITUTION OR INDIVIDUAL

(as you would like to appear in print)

Title	First Name	Last Name
Address		
City	State	Zip
Phone		Fax
Tax ID or SS#		Email

Sponsorship Opportunities/Levels:

Pink Diamond
Emerald
Gold

Silver
Bronze

Sponsorship Deadlines:

(To be Included in collateral materials all artwork must be turned in one (1) month prior to each event.) Woman2Woman will notify each sponsor of scheduled events.

Sponsorship Value:

1. Cash \$ _____

2. In-Kind/Gift Certificates \$ _____

(Non-Cash) Retail Value

(Please attach a non billable invoice listing in-kind fair market value)

Total Sponsorship Amount : \$ _____

Please make check payable to: **Woman2Woman Breast Cancer Foundation**

And mail to: **Woman2Woman Breast Cancer Foundation, 4850 W Oakland Park Blvd, Suite 225, Lauderdale Lakes, FL 33313**

- Full Payment Enclosed
- Partial Payment Enclosed.
- Final Payment due 1 month prior to each event
- For Sponsors \$5,000 & Above, please email a high resolution logo to info@w2wbcf.org

By executing this contract, Sponsor agrees to be bound by the Standard Terms and Conditions as set forth in this Contract. The signatories to this Contract hereby warrant that they have read and agree to the terms, conditions and provisions of this Contract, including the Standard Terms & Conditions and Schedules, and have full power and authority to sign for and bind their respective organizations.

EFFECTIVE THIS _____ DAY OF _____, 20_____

Woman2Woman Representative Signature

Sponsor Representative Signature

Sponsor Representative Title